

GoStart★ME

ENHANCE & PROTECT YOUR NIL BY:

- Being YOU! You are already a proven individual; an exemplary role model.
- Reminding yourself you are a STUDENT-ATHLETE first and foremost!
- Proving your professionalism and marketability at all times. (There's ALWAYS a camera on you!)
- **Evaluating your past, present, and future social media posts, comments, and associations.**
- Educating yourself through research, relevant literatures, and workshops.
- Assessing and reassessing Risk vs Reward.
- Protecting yourself from yourself - Be aware of your strengths and weaknesses.
- Making realistic and achievable goals.
- **BEING PATIENT** and trusting your instincts.



We see ourselves as the first line of defense against fraudulent sports agents and other scamming and overly-aggressive brand marketers. Our neuro-network platform is designed to protect and vet out all parties, and empower the once-powerless collegiate athletes to market themselves effectively and become savvy entrepreneurs a.k.a. “starters”

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