

# How To Pitch A Brand For A Marketing Deal

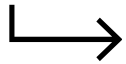
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The MarketPryce guide on best practices for communicating, negotiating, and closing a sponsorship deal as a student-athlete.

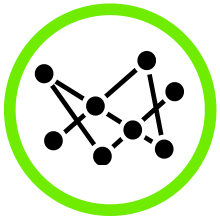


## Enthusiasm Is Key

Bring energy and excitement to your conversations with brands! Let them know how much you appreciate their time and if you are a big fan of their products.



*"I really love your juices. They always help me get energized before practice!"*



## Show Your Connection

When you find a brand you'd like to partner with, make sure to tell them why you're interested! Is it a specific product on their website? Are you a fan of a specific cause or charity they're associated with? The more authentic and clear you can be in why you are a fan of their company, the higher chances the brand will want to work with you back.

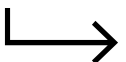


*"I am super passionate about protecting the environment and I love how sustainable your products are!"*



## Bring Ideas To The Table

No one knows your social audience better than you. Suggesting different types of promotional content like social posts, videos, live streams, collabs, etc will increase your chance of winning the deal. Brand reps will LOVE how proactive you're being, plus it makes their job easier.



*"I think a video of me practicing and drinking your beverage between workouts would really work well on my profile!:"*



## Sign Up For MarketPryce

MarketPryce makes it super easy to connect with brands. Sort through hundreds of brands to find the perfect partner, then apply and chat directly with them in two clicks!