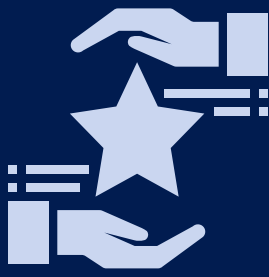


# OFF THE COURT

## FIVE REASONS TO BE A MENTOR



### COMMUNICATION SKILLS

Mentoring gives you the opportunity to practice taking your internal knowledge and verbally communicating it with someone. Not only does it reinforce what you've learnt, but it also strengthens your ability to communicate ideas effectively.

### LEADERSHIP DEVELOPMENT

As a mentor, you will be supporting others to make effective decisions and take action. Accountability is an important trait in leadership and by helping your mentee, you will build accountability together.



### PASS THE TORCH

Share your own knowledge and skills that you have gained over a lifetime in sport. Helping a young athlete that has not had previous access to your level of expertise can be hugely rewarding for both sides, especially as you watch them grow.

### STRENGTHEN YOUR RESUME

Sports stops for everyone at some point. This is always a challenging time for athletes, so it is important to always be preparing for that next step. Companies and recruiters love former athletes, especially those that show leadership traits.



### BUILD A BUSINESS

The NIL rule shift allows NCAA athletes to finally make money. Learn marketing and pricing strategies to help you maximize your time. Utilize Off The Court's backend software which makes it easy to run a business on the side.

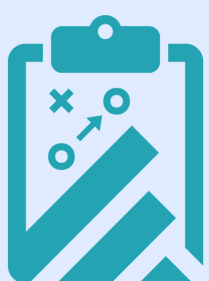
### OFF THE COURT

The OTC marketplace helps NCAA athletes sell mentoring and personal training services. Athletes can choose their service offering:

- video calls
- motivational messages
- game tape reviews
- in-person training sessions
- monthly mentorship packages

*"MENTORING IS A TWO-WAY STREET. THE MENTOR GETS WISER WHILE MENTORING, AND THE MENTEE GAINS KNOWLEDGE THROUGH HIS/HER MENTOR."*

-MARISOL GONZALEZ



CONTACT US TO LEARN MORE ABOUT BECOMING A MENTOR OR COACH

[www.offthecourt.co](http://www.offthecourt.co)  
[contact@offthecourt.co](mailto:contact@offthecourt.co)

