



Rampant

10 NIL TIPS

Who we are

The social marketplace **connecting athletes**
and **creators** driving new opportunities

- 1.** You need to have some type of ownership to the content in your NIL brand deals.
- 2.** You're personal brand can be your life after sports.
- 3.** Connect with creators to help build your social media presence
- 4.** Collaborations are your best friend. They create viral growth opportunities
- 5.** Post consistent content
- 6.** Doing every deal possible can tarnish your brand rather than help it
- 7.** All money isn't good money - decide if there's TRUE value for you
- 8.** Make sure you're not just giving your face up to a brand
- 9.** Build Social Capital around your brand
- 10.** Be patient don't rush into anything

For more information go to www.rmpnt.com