



VERIFIED

BUSINESS REPORT

NIL Network requires members of the NIL Verified Network to be vetted annually. This report was generated on 2-16-23.

COMPANY: CAMPUS INK

INDUSTRY: E-COMMERCE PLATFORM

REGISTRATION TYPE & DATE: ORIGINALLY INCORPORATED ON DEC 19, 2014
CURRENT: S CORP INCORPORATED ON FEB 17, 2022

CONTACT NAME & EMAIL: ADAM COOK, NIL DIRECTOR: ADAM.COOK@CAMPUS.INK

CAMPUS·INK

BUSINESS PRACTICES

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> COMPANY IS IN GOOD STANDING IN THE STATE OF DELAWARE | <input checked="" type="checkbox"/> <u>NO</u> POLITICAL DONATIONS | <u>NO</u> EMPLOYEES AND/OR SHAREHOLDERS: |
| <input checked="" type="checkbox"/> WEBSITE ADHERES TO NCAA NIL POLICY & STATE NIL LAWS | <input checked="" type="checkbox"/> <u>NO</u> NEGATIVE NEWS OR OTHER RED FLAGS | <input checked="" type="checkbox"/> ON GLOBAL WATCH LISTS |
| <input checked="" type="checkbox"/> CREDIBLE BANK AND PAYMENT PRACTICES | <input checked="" type="checkbox"/> CARRIES INSURANCE | ↓ AFFILIATED WITH A UNIVERSITY |
| | | <input checked="" type="checkbox"/> AFFILIATED WITH A GOVERNMENT OFFICIAL |

ADDITIONAL COMPANY INFORMATION

(SELF-REPORTED BY CAMPUS INK)

WEBSITE: [CAMPUS.INK](https://campus.ink)

COMPLIANCE CONTACT: Adam Cook (ADAM.COOK@CAMPUS.INK)

QUALIFICATIONS: Professor of Sport, former athlete, coach, and administrator at NCAA institutions.

UNIVERSITY ASSOCIATION (BOOSTER, EMPLOYEE, ETC):

Adam Cook, NIL Director - Professor, Sport Management at Northwestern University

STATES OF OPERATION: Campus Ink operates in all 50 states, subjecting them to the NIL laws of all states.

ATHLETE ASSISTANCE

Taxes: Campus Ink provides end of year tax forms for every athlete that completed a sale on their platform.

Education: Campus Ink provides education on digital media, branding, and compliance.

ABOUT NIL VERIFIED™

NIL Network, in partnership with Patrick Stubblefield (former Director of Compliance at Oklahoma and current partner with Freeman | Lovell) have developed an NIL business verification process. NIL Verified™ aggregates information about a company's business and reviews their contract terms to ensure they include all of the expected contract clauses and fair language for their clients.





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CONTACT: ADAM COOK, NIL DIRECTOR
ADAM.COOK@CAMPUS.INK

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"NAME, IMAGE, AND LIKENESS AGREEMENT" DOCUMENT REVIEW

REQUIREMENTS

- OBLIGATION TO ABIDE BY STATE LAWS AND NCAA, CONFERENCE AND/OR UNIVERSITY POLICIES
- EXCLUSIVITY SCOPE CLEARLY DEFINED
- PAYMENT TERMS CLEARLY DEFINED
- INCLUDES INDEMNIFICATION RIGHTS FOR THE CLIENT
- COULD NOT EXTEND BEYOND STUDENT-ATHLETE'S ELIGIBILITY
- NO PROVISIONS COULD BE CONSTRUED AS A "PAY-FOR-PLAY" ARRANGEMENT
- APPROPRIATE SCOPE OF GRANTED RIGHTS
- SUFFICIENTLY LIMITED MORALS CLAUSE & TERMINATION PROVISIONS
- OBLIGATION TO MAINTAIN ALL REQUIRED LICENSES
- PROVIDES CLIENT WITH AUDIT RIGHTS
- INCLUDES STANDARD REPRESENTATIONS AND WARRANTIES
- PROVIDES CLIENT WITH CREATIVE APPROVAL RIGHTS
- SUFFICIENTLY ADDRESSES INTELLECTUAL PROPERTY OWNERSHIP

NOTABLE TERMS

EXCLUSIVITY SCOPE	Non-exclusive
OBLIGATION TO ABIDE BY NIL/NCAA LAWS	Each party is obligated to comply with laws, ordinances, rules, and regulations.
PAYMENT TERMS	Net revenue is calculated by gross sales less sales tax, returns, discounts, manufacturing, production and shipping costs, and fees paid in connection with third party license fees.
COULD NOT EXTEND BEYOND ATHLETE'S ELIGIBILITY	Term of agreement automatically expires at the conclusion of the athlete's NCAA eligibility.
GRANTED RIGHTS	Campus Ink has a non-exclusive, non-revocable license to use the NIL, social media handles, statements, and biographical material of the athlete for duration of the agreement and sell-off period.
CLIENT AUDIT RIGHTS	Given access to a Real-Time Portal to track sales, product commissions, payouts, and more. This can be accessed via your NIL Dashboard.
TERMINATION PROVISION	Clients can terminate upon 60 days notice and there is a 12-month sell off period.
MORALS CLAUSE	Campus Ink can suspend or terminate this Agreement immediately upon written notice to the athlete if at any time, the athlete becomes the subject of public disrepute, contempt, or scandal.
CREATIVE APPROVAL RIGHTS	<i>Granted in Campus Ink's project proposal but are not incorporated into the Name, Image, and Likeness Agreement.</i>
INTELLECTUAL PROPERTY OWNERSHIP	Not addressed.

The exact language of these NIL Verified™ terms are available on request for individuals considering working with this business. Send your request to the contact listed above.