



# VERIFIED

## BUSINESS REPORT

NIL Network requires members of the NIL Verified Network to be vetted annually. This report was generated on 2-16-23.

<b>COMPANY:</b>	FANLETE, DOING BUSINESS AS FANWORD
<b>INDUSTRY:</b>	B2B - BRAND BUILDING SOLUTION; B2C - TECH PLATFORM
<b>REGISTRATION TYPE &amp; DATE:</b>	LLC, INCORPORATED ON SEP 21, 2015
<b>CONTACT NAME &amp; EMAIL:</b>	CHRIS AUMUELLER, CEO: <a href="mailto:CAUMUELLER@FANWORD.COM">CAUMUELLER@FANWORD.COM</a>



## BUSINESS PRACTICES

- |  |   |   |
|--|---|---|
| <input checked="" type="checkbox"/> COMPANY IS IN GOOD STANDING IN THE STATE OF NEBRASKA | <input checked="" type="checkbox"/> NO POLITICAL DONATIONS              | <b>NO EMPLOYEES AND/OR SHAREHOLDERS:</b>                                  |
| <input checked="" type="checkbox"/> WEBSITE ADHERES TO NCAA NIL POLICY & STATE NIL LAWS  | <input checked="" type="checkbox"/> NO NEGATIVE NEWS OR OTHER RED FLAGS | <input checked="" type="checkbox"/> ON GLOBAL WATCH LISTS                 |
| <input checked="" type="checkbox"/> CREDIBLE BANK AND PAYMENT PRACTICES                  | <input checked="" type="checkbox"/> CARRIES INSURANCE                   | <input checked="" type="checkbox"/> AFFILIATED WITH A UNIVERSITY          |
|  |   | <input checked="" type="checkbox"/> AFFILIATED WITH A GOVERNMENT OFFICIAL |

## ADDITIONAL COMPANY INFORMATION

(SELF-REPORTED BY FANWORD)

**COMPLIANCE CONTACT:** Chris Aumueller ([caumueller@fanword.com](mailto:caumueller@fanword.com))

**QUALIFICATIONS:** "It's part of our service offering and therefore a part of our responsibilities towards our clients."

**STATES OF OPERATION:** FanWord operates in all 50 states, subjecting them to the NIL laws of all states.

### ATHLETE ASSISTANCE

**Taxes:** As part of the educational product, FanWord Coach, they offer tax education through their strategic partner JMCO.

**Education:** FanWord Coach is an NIL & brand development education product that gives student-athletes access to a variety of educational resources (i.e., online course, live webinars, etc.) from industry experts.

**WEBSITE:** [FANWORD.COM](http://FANWORD.COM)

### SAMPLE OF CURRENT UNIVERSITY PARTNERSHIPS:

- Alabama
- Boise State
- Nebraska
- Portland State
- Oakland
- Liberty
- Memphis
- SMU
- University of the Pacific
- Kent State

## ABOUT NIL VERIFIED™

NIL Network, in partnership with Patrick Stubblefield (former Director of Compliance at Oklahoma and current partner with Freeman | Lovell) have developed an NIL business verification process. NIL Verified™ aggregates information about a company's business and reviews their contract terms to ensure they include all of the expected contract clauses and fair language for their clients.





# VERIFIED

BUSINESS REPORT

TM

**COMPANY**  
FANWORD



**CONTACT**  
CHRIS AUMUELLER, CEO  
CAUMUELLER@FANWORD.COM



## "TERMS OF USE" & "PRIVACY POLICY" DOCUMENT REVIEW

### REQUIREMENTS

- TERMS OF USE ARE DATED AND ADDRESS HOW TO DETERMINE WHICH VERSION APPLIES
- APPROPRIATE LIABILITY WAIVER
- APPROPRIATELY ADDRESSES CLAIMS OF COPYRIGHT AND TRADEMARK INFRINGEMENT
- INCLUDES OPT OUT OPTIONS FOR COLLECTION OF PERSONAL INFORMATION
- APPROPRIATE DISCLAIMER PROVISIONS
- APPROPRIATE SCOPE OF GRANTED RIGHTS

### NOTABLE TERMS

EFFECTIVE DATE	June 17, 2022
LIMITATION OF LIABILITY	FanWord limits liability for the use of their online services, for reliance on information found on their website, and for any interruptions to its service. If a court finds this limitation unenforceable, damages are limited to the amount paid for Fanword's services.
OPT OUT OPTIONS	Upon email request, users can opt-out on receiving promotional offers, targeted advertising, and the disclosure of their information for 3rd party advertising.
GRANTED RIGHTS	By using FanWord's services, users grant the Company the right to use images, messages, or other user contributions in accordance with the user's account settings.
OBLIGATION TO ABIDE BY NIL/NCAA LAWS	Users agree to comply with NCAA bylaws, athletic conference rules, institutional policies (including team specific policies), and/or the rules and policies of other similar organizations with oversight of intercollegiate athletics.
TERMINATION PROVISION & MORALS CLAUSE	FanWord may terminate users for any reason at their discretion.

*The exact language of these NIL Verified™ terms are available on request for individuals considering working with this business. Send your request to the contact listed above.*